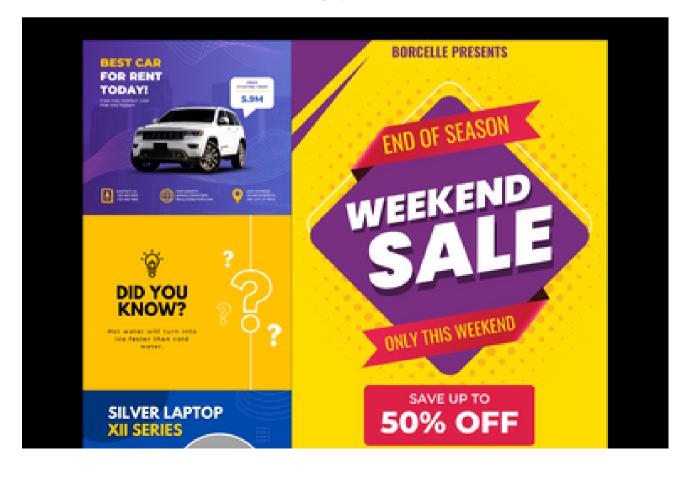


Graphic Design

Course Outline

The diploma and certificate in Graphic Design covers a range of topics including typography, layout design, branding, digital design, and more. Students will learn the fundamentals of design theory and will develop their practical skills using industry-standard software. The course also emphasizes the importance of creativity, originality, and problem-solving in the design process.



Learning Outcomes	 Upon completion of the course, students will be able to create visually appealing designs for print and digital mediums, understand the importance of effective communication through design, and work effectively in a team environment. They will also be able to use industry- standard software and design tools to create professional designs.
Career Options:	Graduates of the diploma and certificate in Graphic Design are equipped with the skills and knowledge to pursue a range of careers in the design industry, including • Graphic designer • Art director • Creative director • Branding specialist
Facilities:	 Students have access to state-of-the-art facilities and equipment, including high-end computers. You will have access to industry-standard software and hardware, including high-end workstations, graphics tablets, and motion capture equipment.
How to Apply:	To apply for our Film Production Diploma or Certificate program, please visit our online application form page and fill in the required details. You will need to provide Scanned National ID, Scanned Birth Certificate, Scanned KCSE result slip, Passport photo, Scanned Valid Passport and Scanned Academic Transcript depending on the students nationality. Our admissions team will review your application and will contact you via the provided email.

Available Financial Plans

Program

Estimated Cost Per Semester

Certificate Ksh 73,500

Online Certificate Ksh 62,000

Sponsored Application fee

ID card fee

Processing fee

Certificate fee

Payment Via Direct Bank Deposit

• Account Name: Spectrum Film School

Bank: Equity BankBranch: Kangemi

Account No: 1370284058002

• NOTE: Always indicate your ADM No. when depositing at the bank.

Payment Via M-Pesa

Mpesa Menu

• Lipa Na Mpesa

Select Paybill

• Enter Business Number: 4118037

• Enter Account Number: Admission Number

Enter Amount: XXXMpesa Pin: XXX

• Confirm Mpesa notification

• Beneficiary Name: Spectrum Film School

• **NOTE:** Always submit the Mpesa Reference Number in the message that you get after the transaction On the Mpesa Confirmation Page on our website indicate your ADM No. when depositing at the bank.

Payment Via Bank Wire Transfer

• Account Name: Spectrum Film School

Bank: Equity BankBranch: Kangemi

Account No (KSH): 1370284058002
 Account No (USD): 1370284058002

Bank Code: 068Branch Code: 137

• Swift Code: EQBLKENA

Entry Qualifications

Diploma Courses

 The minimum requirement for entry into Spectrum Film School diploma programme is: A KCSE mean grade of C-(minus) with a pass in English, or a mean grade of C plain or one principal pass in 'A' levels or 4 credits or better in IGCSE or a certificate in the course of choice from Spectrum Film School or any other recognized institution.

Certificate Courses

 The minimum requirement for entry into Spectrum Film School Certificate programme is: A KCSE mean grade of D+ (plus) and a D-(minus)with a pass in English.

Onilne Courses

 The desire to learn and must be proficient with using a computer.

Point of Contact

For questions and clarifications, please reach out to Our admissions team.

Email

info@spectrumfilmschool

Website

spectrumfilmschool.com

Give Us A Call (+254)798486790

